



Alaska Fisheries Development Foundation, Inc.

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## NEW POSTER TRACKS GROUND FISH QUALITY THROUGH THE YEAR

ANCHORAGE, ALASKA -- Seafood quality is top priority for fish processors and retailers these days. But for fish that are harvested and processed throughout the year, quality can be affected by temperature changes, seasonality and biological changes in the fish.

Alaska Fisheries Development Foundation has published a poster that outlines the factors that most strongly affect the quality of groundfish -- Alaska pollock, Pacific cod and flatfish -- and tracks their changes throughout the year. The poster summarizes results from a study the Foundation conducted last year, the first comprehensive examination of Alaska groundfish quality and its seasonal changes.

"Seafood quality begins when the fish are still in the ocean," said AFDF project manager Loretta Lure. "It's important to understand all the factors that affect groundfish quality, how to predict their changes, and how to protect product quality through the year. This is the first time such information has been made available in simple, understandable form."

AFDF's Groundfish Quality poster is available for \$5 to groundfish quality personnel, producers, buyers and distributors, and anyone else interested in the quality of Alaska's seafood. Proceeds cover a portion of the printing costs for the project, which was funded by a fisheries development grant administered by the National Marine Fisheries Service.

Alaska Fisheries Development Foundation is a private, non-profit organization guided by commercial fishermen, processors and seafood users to develop new uses, markets and processing methods for seafoods of the North Pacific.

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