

CALLING ALL SEAFOOD INNOVATORS!



Bring Your Alaska Seafood Innovation to Center Stage!

The Alaska Symphony of Seafood is your chance to showcase your market-ready product made with Alaska seafood to a national audience of industry leaders, buyers, culinary experts, and media.

This premier competition offers a powerful platform to gain recognition, expand into new markets and distribution channels, and connect with the leaders shaping the future of seafood.

WHY ENTER?

By participating, you'll benefit from:

Exposure- National & international media coverage.

Feedback- Expert feedback from our judging panel.

Market Growth- Promotional support across Symphony channels to reach new markets.

Networking- Connect with key industry stakeholders at our premier event in Seattle.

HOW TO ENTER

- Ensure your product qualifies:
 - Must be made with Alaska seafood.
 - New products only (\leq two years old).
- Submit your entry form.
- Pay \$500 entry fee. \$250 each thereafter.
- Ship product sampling for judging.
- Attend Symphony of Seafood Awards Ceremony in Seattle, Oct. 23, 2025.

AWARD CATEGORIES

- Best New Retail Product
- Best New Foodservice Product
- People's Choice Award
- Most Innovative

KEY DATES

- Sept. 5, 2025: Entry Deadline.
- Sept. 26, 2025: Deadline for Product Arrival
- Oct. 23, 2025: Symphony of Seafood, Seattle, WA.

AWARD CATEGORY WINNERS RECEIVE

- Professional product photography to support your marketing.
- Featured placement on the AFDF website, social media, and email campaigns.
- Use of the official 'Winner's Sticker' for packaging and promotions.
- On stage recognition at the Alaska Symphony of Seafood awards celebration.
- Opportunity for retail and foodservice winners to showcase their product at the Seafood Expo North America (SENA) in Boston, with free booth space and airfare.

ENTER NOW!

For questions or more details, contact us at
asos@afdf.org.



SYMPHONY SUCCESS STORIES



Alaskan Leader's Miso Black Cod Deli-Kit, winner of **Best Foodservice Product**, now launching nationwide at Costco

Uncharted Distilling Co.'s Holdfast Kelp Vodka, winner of **Best Beyond the Plate and Seafood Innovation Award**, gaining national recognition



Fable Fish Co.'s Teriyaki Salmon Jerky, **Best Retail Product**, is now featured at Sprouts nationwide



WILL YOU BE NEXT? ENTER NOW!

Your product. The spotlight. The Symphony.