

# CALLING ALL SEAFOOD INNOVATORS!

ALASKA  
SYMPHONY  
OF SEAFOOD

## BRING YOUR ALASKA SEAFOOD INNOVATION TO CENTER STAGE!

The Alaska Symphony of Seafood is the industry's premier platform for showcasing innovative, market-ready products made with Alaska seafood. Gain exposure to an influential audience of buyers, culinary leaders, media, distributors, and seafood industry decision-makers from across the country.

Gain national recognition, expand into new markets and distribution channels, and connect with the leaders shaping the future of seafood.

## WHY ENTER?

### EXPOSURE

National & international media coverage

### FEEDBACK

Expert feedback from our judging panel

### MARKET GROWTH

Promotional support across Symphony channels to reach new markets.

### NETWORKING

Connect with key industry stakeholders at our premier event in Seattle

## AWARD CATEGORIES

- Best New Retail Product
- Best New Foodservice Product
- Beyond the Plate
- Most Innovative
- People's Choice Award

## HOW TO ENTER

- Confirm your product eligibility
- Complete and Submit your entry form
- Pay entry fee
  - \$500 first entry
  - \$300 each additional entry
- Ship product samples
  - 300 portions (2-3oz each total)

## KEY DATES

- October 16, 2026 – Entry Deadline
- October 23, 2026 – Deadline for Product Arrival
- November 20, 26 – Symphony of Seafood Awards Ceremony

## AWARD CATEGORY WINNERS RECEIVE



Professional product photography to support your marketing.



Featured promotion through AFDF's website, social media, and email campaigns.



Use of the official 'Winner's Sticker' for packaging and promotions.



On stage recognition at the Alaska Symphony of Seafood awards celebration.



Retail and foodservice winners may receive the opportunity to showcase their products at Seafood Expo North America in Boston, including complimentary booth space and support.

# ENTER NOW!

For questions or more details, contact us at

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